

PUBLISHED BY THE KANSAS HUMANE SOCIETY OF WICHITA KANSAS



SEPTEMBER 2010

Companions

Saturday, October 2

Sedgwick County Park



9:30 a.m. - 3 p.m.

Raise Money + Save Lives



WOOF STOCK 2010

CELEBRATE PEACE, LOVE AND PETS at Woofstock and support the Kansas Humane Society. Start collecting donations from your favorite friends, then come to Woofstock, a huge party for you and your dogs to benefit the Kansas Humane Society and the 18,000 pets we'll care for in 2010. Our goal this year is BIG - \$230,000 - **AND WE NEED YOUR HELP!**

SPONSORED BY



MARKETING ADVERTISING PUBLIC RELATIONS
bit.ly/2spwvms



WOOFSTOCK 2010 [FROM COVER]

HOW CAN YOU HELP? You, your friends, and your dogs join together to make a team or go solo with your dog and ask people to sponsor you with a donation. Be the leader of your pack by collecting \$25 or more in donations and you or your team could be the Woofstock Top Dog Donors. Collecting donations is fun and you'll also win lots of grr-eat prizes for you and your pet.

As a thank you for all the donations you've collected, we picked out some great treats for you and your dog, including a goodie bag and an exclusive Woofstock 2010 T-shirt available only to our registered donors! Pick up your prizes at the Kansas Humane Society, Sept. 30 - Oct. 1 or at the blue and white Woofstock Registration Tent on Oct. 2. The minimum registration donation to qualify for prizes is \$25 for individuals and \$500 for teams. Please call 220-8707 for more information.

> Registration Is Easy <

> ONLINE

Visit kshumane.org to register then send the link to your friends and family, inviting them to support your love of animals by making a donation.

> BY MAIL

Send your registration form and donations (please do not send cash) to:

Kansas Humane Society's Woofstock
3313 N. Hillside
Wichita, KS 67219

> IN PERSON

Kansas Humane Society
3313 N. Hillside
524-9196

At these locations until Wednesday, Sept. 29:

- All Paws Pet Center—East 2250 N. Rock Rd. 684-9400
- All Paws Pet Center—West 2110 N. Maize Rd. 773-PAWS
- First Gear 111 N. Mosley St. 264-5500
- Uptown Paws 8338 E. 21st St., Suite 311 558-8404

> AT WOOFSTOCK

Register at Woofstock on Oct. 2 from 8:30 a.m. - 12 p.m. at the blue and white registration tents, located at the north and south event entrances. ■■■



WIN A YEAR OF MOVIES

Be treated like a movie star at the Warren Theatres. You could win a year of free movies for you and three friends, plus \$240 in gift certificates.

\$5 donation requested per entry (or get 5 entries for just a \$20 donation).

Free entry with every registration.

ENTER ONLINE
AT KSHUMANE.ORG
OR AT WOOFSTOCK.

Drawing will take place at 2 p.m. on Oct. 2 on the Woofstock stage. No purchase necessary to win. Visit www.kshumane.org for official rules.

HAPPY TALE



Hello to my Friends + Family @ the Humane Society! Millie and I wanted to say THANK YOU VERY MUCH for taking such great care of her while she was growing. Millie is now almost 12 weeks old + she is thriving. She is a very playful, friendly puppy and I have loved watching her grow + learn. Millie loves to Sit, Shake + stay! Our next command will be lay down, but that has proven to be a little more difficult. She is doing great with potty training and always looks forward to the praise that follows we have been working very hard on leash training and she loves to go for walks. Millie has done very well around the 2 dogs (Belat + Sugar) that live in our house and the 2 dogs (Scrappy + Dude) that live at my boyfriends house. She loves kids + running in the backyard. Millie is the 1st dog I have ever had of my own and I love her so much! I just want you to know how much I appreciate + admire what your facility does. Thank you soooooo much for introducing me to my little girl. We love you all!
Thanks!
Kim + Millie Seiwert

WOOF, WALK & WAG

Join a Pack and walk to save animal lives!

Woof, Walk & Wag is a fun, team-oriented walk that kicks off Woofstock and gives you the opportunity to form a team with your animal-loving friends, co-workers or neighbors and raise money to save animal lives.

WHAT IS A PACK?

A Pack is a group of your friends, family, neighbors and co-workers who walk together to help the animals.

Packs consist of a minimum of four people; raise at least \$25 per person and a total of at least \$500 as a group.

WHY WALK IN A PACK?

Our animals need your help. All proceeds from Woofstock, including the Woof, Walk & Wag, go directly to provide food, shelter, and medical care to pets in our adoption center while they wait for new homes. Encouraging more people to join you for the Walk will help more pets, raising more funds and awareness for KHS.

WHO CAN BE IN A PACK?

You can ask your friends, family members, classmates, co-workers, neighbors, or anyone you'd like!

What are the advantages of walking in a Pack versus walking as an individual?

It's fun! Each Pack gets to create their own unique Pack name, and you can decorate your Woofstock T-Shirt and Walk bib and create a banner and signs to distinguish your Pack. Pack members also receive a Woofstock bandana. A great prize is awarded to the

Top Pack that raises the most money (Pack members are also eligible for individual prizes).

HOW DO YOU FORM A PACK?

Every Pack needs a Pack leader. The Pack leader is responsible for registering the Pack by September 24 (making sure the Pack consists of four people or more and each person raises at least \$25 and the Pack raises

a total of at least \$500.) Call 220-8707 for more information.

CAN PACKS CREATE PERSONAL FUNDRAISING PAGES LIKE INDIVIDUALS?

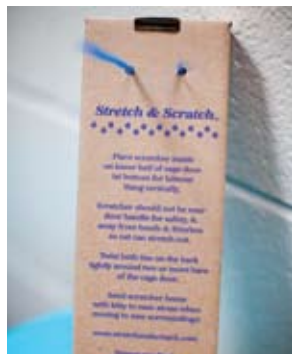
Yep! Packs are encouraged to create a fundraising page for the Pack to help raise pledges online through email.

Each Pack member can create his/her own fundraising page too. Visit kshumane.org to get started.



WOOF, WALK AND WAG 2009 was a blast!

Join us this year for a dog-gone good time.



KURANDA KITTY BEDS (ABOVE) PROVIDE SOFT, ORTHOPEDIC COMFORT FOR OUR PETS. STRETCH & SCRATCH SCRATCHERS (BELOW) ENCOURAGE NATURAL BEHAVIOR WITHOUT DESTROYING WALLS AND SHELVING.

Companions



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3313 North Hillside • Wichita, KS 67219
(316) 524-9196

KEEPING SHELTER CATS HAPPY

Help us keep our feline friends exercised and entertained by donating a Stretch & Scratch! As a shelter volunteer, Joan Laisney saw scratch marks on cage walls and shelving by shelter cats' frustrated attempts to perform natural behaviors such as: stretching their muscles, scratching to clean their nails and scent mark with paws. After months of testing, Joan designed a scratcher for caged cats that is sturdy, easy to install and affordable in a tight economy. The Stretch & Scratch encourages natural behavior and provides enrichment, leading to more adoptable cats.

After all that fun, you can also give them a comfy place to rest by donating a Kuranda Kitty bed which provides our cats with soft, orthopedic comfort. Our goal is for every cat in our care to have a Kuranda bed. Our highly social cats especially enjoy the view of the world from a comfortable raised perch and the cozy nook underneath provides a private spot perfect for napping.

You can purchase a Stretch & Scratch or Kuranda bed online and they'll ship your gift directly to KHS.

**STRETCH & SCRATCH > (760) 815-5686 > www.stretchandscratch.com
KURANDA BEDS > (800) 752-5308 > www.kuranda.com/donate**

WOOFSTOCK 2010 SCHEDULE OF EVENTS

> **Now thru SEPTEMBER 29**
Bid in our online auction at kshumane.org

> **SEPTEMBER 24**
Last day for team registration

> **SEPTEMBER 29**
Last day for in-person registration at All Paws, First Gear, and Uptown Paws

> **OCTOBER 1**
Last day for in-person registration at KHS

> **OCTOBER 2**
Woofstock at Sedgwick County Park!

8:30 AM Registration Opens

9:30 AM Woof, Walk & Wag

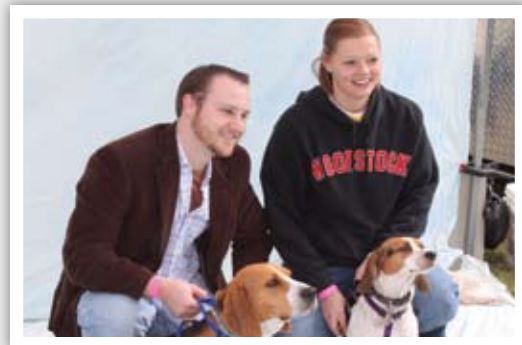
9:30 AM - 3:00 PM Shop our Re“tail” District with 100 pet-friendly merchandise and food vendors, including the **KHS Woofstock Bowtique**.

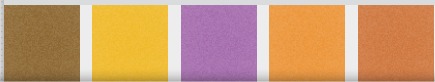
- Meet great KHS dogs available for adoption.
- Let the kids run in the **Paws & Play Kids Zone**.
- *Does your dog have the best manners on the block?* Let him show his stuff to earn his **Canine Good Citizen** certificate.
- Run, jump, and splash at **Water Retrieval**, a great activity for your dog to try and tons of fun for you to watch.
- See if your dog has the fastest paws in Wichita in our **Ruff Races**. Trophies will be awarded for the top three doggie runners.
- Learn how **Reiki Massage** helps animals maintain health and well being.
- Find the best deals in our **Silent Auction**. *Can't wait until Woofstock?* Bid online now at kshumane.org. Cool stuff like a fire truck ride to school, Lasik surgery, and more await you.

Enter your dog in one of our cool contests:

10:45 AM Best Dressed Dog Contest
1:15 AM Bill & Denver's Dog and Human Look-a-Like Contest
In Memory of Bill Alexander
2 PM Doggie Musical Chairs

Dance to live music by **Rockin'Horse!**





**WIN
— AN —
IPAD**

Adopt a dog, cat, puppy or kitten now through October 31 and you'll be automatically entered to win a free Apple iPad. Ask our staff for details.

IPAD COURTESY OF ITKANSAS

WHAT A WONDERFUL MATCH! Phoebe needed a lap and Mr. Nance needed a lap dog. Phoebe, a 6 year old rat terrier, was adopted by the Nance family and is one of 1,000 pets who've found homes during the Challenge.

ADOPT TODAY & [now through October 31st!] HELP US WIN \$100,000

We're in our second month of ASPCA \$100K Challenge as we compete to be the shelter that has the MOST adoptions through the end of October. During this unique contest, 46 animal shelters across the country are competing to save at least 300 more animals—during the months of August, September, and October 2010—than over the same three-month period in 2009.

KHS is the ONLY Kansas competitor in the nationwide ASPCA's \$100K Adoption Challenge.

If we have the most dog and cat

adoptions, we'll win a \$100,000 grant from the ASPCA.

We'll use the money to save more animal lives and support our vision of ending the euthanasia of adoptable pets by 2014.

How can you help? By adopting a dog, cat, puppy or kitten from KHS before October 31.

We're offering awesome specials, fun events and more to encourage adoptions and support our efforts. We've created lots of great opportunities to appeal to different people including:

- **iPAD!** Everyone who adopts by Oct. 31 is automatically entered to win a free iPad.
- **ALL** adoptions are \$20 off Mondays, Tuesdays, and Wednesdays.
- **EVENTS**—From our Kick Off event to Family Fun Days to Dog Days, we're hosting fun events with great adoption deals.

With just a few weeks left to the Challenge, we're pulling out all the stops. Look for our fun "Certified



PATRICK LOMANTINI, owner of Lomantini with **KIM JANZEN**, KHS President+CEO—Patrick set a Guinness World Record in August by cutting hair continuously for 72 hours. He did 227 haircuts in 72 hours and raised \$1,625 for KHS. His efforts were covered by media throughout the country and helped us spread the word about KHS and the Challenge.

COUPON

Bring this coupon to KHS and receive

\$50 OFF!

the adoption fee of any dog, puppy or kitten.
Cats are FREE!

YOUR ADOPTION INCLUDES:

- First visit with a participating veterinarian
- A lifetime of LOVE
- Spay or neuter surgery
- Preliminary vaccinations
- Microchip ID implant & registration



Coupon expires October 31, 2010.
Not valid with any other offer. No cash value.

A promotional poster for the ASPCA 5100K Challenge. The main text reads "DONATE TODAY! HELP US WIN 100K KANSAS HUMANE SOCIETY CERTIFIED PRE-OWNED PETS". It features a photo of a Bernese Mountain Dog puppy. Other text includes "ALL MAKES & MODELS STANDARD 4-PAW DRIVE FREE MICROCHIP MADE IN KANSAS HEAD-TO-TAIL INSPECTION" and "DAVIS MOORE". The challenge dates are "AUGUST 1 TO OCTOBER 31, 2010".

Pre-Owned Pets” promotion with Davis Moore, cool coupons on your Pizza Hut pizza boxes, visit an awesome booth at Woofstock with our friends from Subaru of Wichita, and a super awesome adopt till’ we drop event in late October. ■■■

Get the latest at
KSHUMANE.ORG
or call 524-9196.

> JOIN OUR STREET TEAM!

We’re looking for friendly, chatty, and outgoing people to be a part of our Street Team. You can help save animal lives PLUS meet cool people, go to fun events, get a FREE T-SHIRT and more! Get more info and find out where we’ll be next at www.meetup.com/KHS-Street-Team or call Erica at 220-8714 or e-mail edavis@kshumane.org.

> WAYS TO HELP...

- Encourage your friends and family to adopt a new pet from KHS by October 31.
- Print and distribute Challenge posters and flyers from WWW.KSHUMANE.ORG
- Download cool Challenge web banners for your website or Facebook page at www.kshumane.org
- VOTE for KHS at www.VotetoSaveLives.org from Oct 15 – Oct 31
- Twitter, blog or chat about the KHS Challenge.



3313 N. Hillside
Wichita KS 67219
ADDRESS SERVICE REQUESTED

**KANSAS
HUMANE
SOCIETY
DIRECTORY**

Adoptions

524-9196 x 208

Admissions

524-9196 x 207

Birthday Parties

524-9196 x 218

Donations 220-8703

Foster Care 220-8713

Hours & Location

524-9196

Microchips

524-9196 x 207

Read to Rover

524-9196 x 218

Retail Store 220-8715

Pet Training 220-8714

Private Cremations

220-8717

Memorials 220-8706

*Pets & Their People
Calendar* 220-8706

*Low Cost Spay/Neuter
Information* 220-8719

Volunteer 220-8710

Woofstock 220-8707

*Youth Education &
Classroom Presentations*
524-9196 x 218

Birthday Parties at Kansas Humane



Give your child the best birthday ever with a party at the Kansas Humane Society. Our **Party Animal Package** for children ages 5 – 12 provides all the birthday basics like invitations, party room, decorations and plates & utensils. We also provide awesome games & crafts for party guests guided by a KHS host, a facility tour and a special visit with one of our pets. The fee is \$165 for up to 15 children for two hours of fun in the KHS Learning Center. Get your party started today by calling Bonnie Harrell, Director of Youth Education, at 524-9196 x 218 or e-mail bharrell@kshumane.org.

2011 Pets & Their People Calendar »» NOW ON SALE! ««

only **\$21** ea. Or, Buy 4,
Get 1 Free
Sales benefit KHS

The Kansas Humane Society's 2011 Pets & Their People Calendar is a unique full-color planning calendar featuring over 240 pages of wonderful photographs of local pets and their people and, on the front cover, a 7- year-old rat terrier mix named Norbert. Adopted from the Kansas Humane Society, Henry Norbert lives happily in east Wichita with his new family and is one of the success stories the Pets and Their People calendar funds make possible.

